Education for "The Hand That Rocks The Cradle"

Presented by
Spelman College
Student Health Associates and Peer Educators (S.H.A.P.E.)
May 22, 2009

Spelman College

- The PPE program was launched on Spelman's campus in the Fall of 2008, under the direction of Student Health Services along with their student organization Student Health Associates & Peer Educators (SHAPE)

Purpose

- To educate the Spelman community and beyond on the high alarming rates of infant mortality that are present in the African American community.

Plan of Action

- Bi-weekly meetings were held with S.H.A.P.E., our Public Relations office, the Office of Women's Health, a CDC representative, and other campus representatives
- Conference calls with the OMHRC to assist in planning
- Devised a plan for a health summit with speakers followed by a health fair

Event Day

- Registration (and for those with children we had a day care set up along with food and games)
- A forum featuring a nutritionist (eating healthy), a primary care doctor (a healthy you), an OB/GYN (ABC of pregnancy), and the Save 100 Babies Campaign (cradle talk)
- Luncheon featuring a skit provided by S.H.A.P.E.
- Health Fair featuring March of Dimes, LA Fitness, Fulton County Health Dept., Center for Black Women Wellness, Grady Hospital, giveaways , and many more.....

Challenges and Success

- Canvassing started out well, but was shortly delayed due to not being able to solicit information
- Reaching more people would have made the event more of a success
- The skit turned out well
- All of the students were in their stations and played a role in helping the event become successful
- The Community leaving with valuable information about how to prevent infant mortality

Future Implementations

- To become an annual event at Spelman College
- To involve more of the Atlanta University Center community (i.e. Morehouse College, Clark Atlanta University, Morehouse School of Medicine)
- To reach more communities in the city of Atlanta

A Healthy Baby
Begins with You

future in your hands.
SAVE

A Healthy Baby
Begins with You

A Healthy Baby
Begins with You