

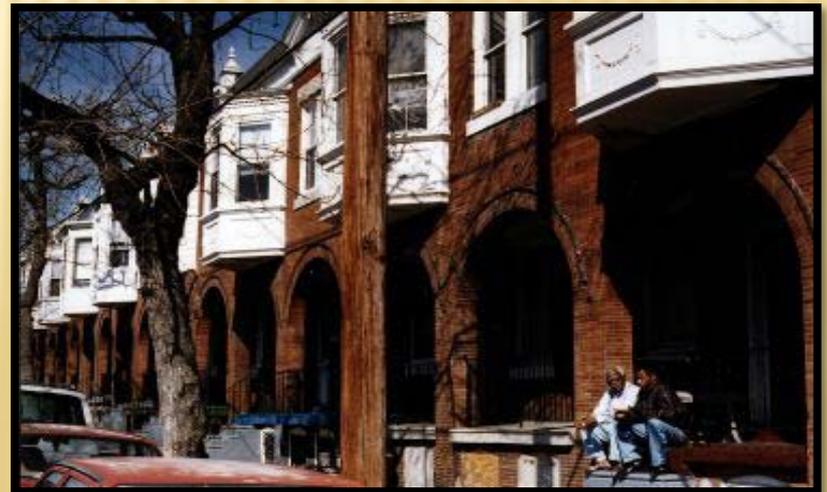
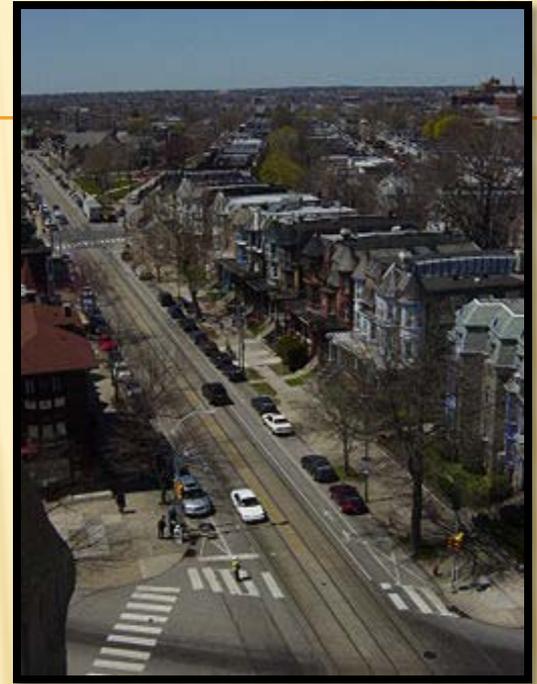


Jaleisha Jackson, University of Pennsylvania School of Nursing

**A HEALTHY BABY BEGINS WITH YOU AT
THE UNIVERSITY OF PENNSYLVANIA**

WEST PHILADELPHIA

- ✘ University of Pennsylvania has a complicated history with the West Philadelphia community
- ✘ Diverse Community
- ✘ Common Health Conditions: HTN, Diabetes, Renal Disease and STIs and Unplanned Pregnancy among the adolescent population



TRAINING SESSIONS

- ✘ 15 Students recruited for the PPE Training Sessions
- ✘ 5 Training Sessions were conducted over 5 weeks in Fall 2008
- ✘ Abbreviated and tailored to the interests of the students

MNO RED & WHITE BALL

- ✘ Red tie event to benefit the March of Dimes
- ✘ Tonya Lewis Lee spoke about Preconception Health and her role as spokesperson for A HEALTHY BABY BEGINS WITH YOU

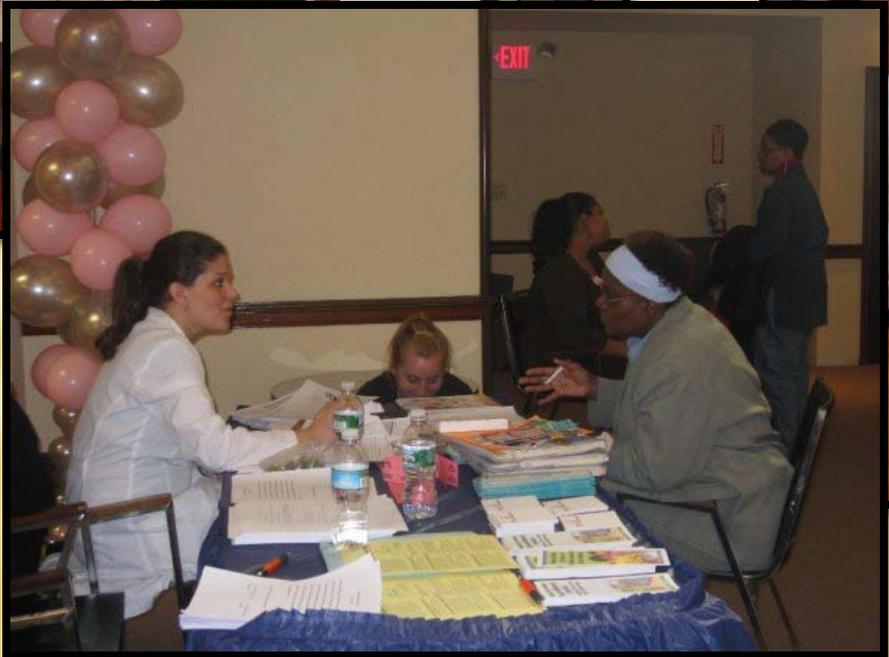


HEALTH FAIR

- ✘ Held at Christ Community Church of Philadelphia
- ✘ Over 250 community participants
- ✘ Over 80 volunteers
- ✘ Over 20 health vendors



HEALTH FAIR



CHALLENGES AND AREAS FOR IMPROVEMENT

- ✘ Too many isolated efforts – resources are spread thin
- ✘ More outreach to non-nursing and medical students – preaching to the choir
- ✘ Better marketing and publicity for the event
- ✘ Garnish more community support
- ✘ Prepare for the unexpected