



4th Annual Primary Care and Prevention Conference

Improving Health, Eliminating Disparities

Featuring the Ninth Annual HeLa Women's Health Conference

October 25 – 27, 2004

Presented by

The Prevention Research Center, the Department of Community Health and Preventive Medicine, the Department of Medicine, and the National Center for Primary Care at The Morehouse School of Medicine

In Partnership with:

More than 15 local, state, and national institutions, agencies, and organizations.

More information at:
386 447 9006 or
www.pccp4.org

CONFERENCE FORMAT

4 Plenary Sessions

8 Working Sessions. Each working session features four concurrent workshops:

Working Session Tracks

Adult Health

Health Policy and Practice

Maternal/Child & Adolescent Health

Social and Community Health

Working Session Topics

Heart Disease and Stroke

Cancer

Diabetes, Chronic Kidney Disease, & Obesity

Infectious Disease

Mental Health and Mental Disorders

Environmental Health/Injury & Violence

Respiratory Diseases

Substance Abuse, Tobacco Use

Meet the Professor Morning Sessions

Practical, useful, small group sessions to discuss topics such as the latest techniques in primary care: prevention, diagnostic, treatment.

THE NINTH HELA WOMEN'S CONFERENCE

Running Concurrently

On Tuesday, October 26, 2004

For obstetrician-gynecologists, perinatal healthcare delivery personnel, reproductive and environmental health specialists, social scientists, health policy officials, and community reproductive health activists.

3 Working Sessions. Plenary Session; Poster Presentations and More

CONFERENCE PARTICIPANTS

An expected 500 individuals will participate in this year's conference reaching to a national audience. Participants will include: primary care physicians, nurses, public health, policy and prevention professionals, medical researchers and faculty, and other healthcare industry professionals working to eliminate health disparities.

SPECIAL ACTIVITIES

Research Poster Presentations in Primary Care and Obstetrics/Gynecology

Solicited papers will be presented with research areas representing work to eliminate health disparities.

Researchers are invited to submit original work by visiting www.pccp4.org

Exhibition

A showcase of the highest caliber of vendors from a variety of industries. Attendees and exhibitors will benefit from excellent name recognition among top healthcare providers and suppliers in the country. Exhibitors are invited to seek exhibition information at www.pccp4.org

SPECIAL EVENTS

Opening Plenary Session

Monday, October 25, 2004

9:30 – 11:00 AM

An Open Discussion with the Surgeons General of the United States

Learn from the nation's surgeons general as these chief experts from the past 40 years come together to share their thoughts on *Major Health Policy Challenges and Opportunities Facing the Nation*.

Surgeon General Vice Admiral Richard H. Carmona, MD, MPH, FACS
Former US Surgeon General David Satcher, MD, PhD
Former US Surgeon General Joycelyn Elders, MD
Former US Surgeon General Antonia Coello Novello, MD, MPH, DrPH
Former US Surgeon General C. Everett Koop, MD
Former US Surgeon General Julius Richmond, MD

**The Fourth Annual Morehouse School of Medicine
Excellence in Primary Care Awards**

Monday, October 25, 2004

6:30 – 9:00 PM

CONFERENCE LOCATION

Sheraton Atlanta-Downtown-Hotel
165 Courtland Street at International Blvd.
Atlanta, Georgia 30303
(404) 659-6500